

## **Midhurst RFC Recruitment Policy**

### **General**

Midhurst operates an open door policy and encourages all those in the local community to join. This includes:

- Disabled
- Ethnic minorities
- Women<sup>1</sup>

The Club has devoted considerable time to attracting players from disadvantaged background.

Midhurst's philosophy is that Rugby is Fun and is available to all.

### **Senior Recruitment**

1. Posters are sited around the town on public noticeboards and in pubs<sup>2</sup>.
2. Website is maintained (by John Peters) to provide contact numbers<sup>2</sup>
3. The profile of the club is maintained by
  - a. Regular Match Reports in Midhurst & Petworth Observer (Dean Hounsell)
  - b. Scores reported to Brighton Argus
  - c. Scores to Sussex RFU and Competitions Bulletin
  - d. Indicator Board outside Ground

### **Mini & Youth Recruitment**

1. The Club holds introductory mornings (Chris Proud) at
  - a. Midhurst Primary School
  - b. Easebourne Primary School
  - c. St Margarets Convent
2. The Club holds an open day in September (Simon Carney), the features are:
  - a. Fun day
  - b. Bring a friend
  - c. Bouncy castle
  - d. Free hot dogs for children

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<sup>1</sup> Currently the Club can only field girls u12 in Mini rugby

<sup>2</sup> Applies to minis

3. Press coverage is maintained (by Mick Cook) of all Youth & Mini Activities
4. Reciprocal announcements and encouragement with Cricket Club
5. u13, u14, u15 Specific initiatives to be undertaken
  - a. Recontact all former players
  - b. Attract surplus players from other clubs
  - c. Contact unattached rugby players at rugby playing schools eg Churchers and Seaford Colleges
  - d. Liaise with Midhurst Intermediate School
  - e. Players encouraged to introduce friends
  - f. Cross fertilise with Cricket Club